



# Deprived Families Economic Empowerment Programme

A 30 million USD project  
2006-2009

*Deprived families Economic Empowerment Program*

**Overall Objective**

to contribute to the Palestinian economy through supporting micro and small -enterprise development as means to reduce unemployment and poverty

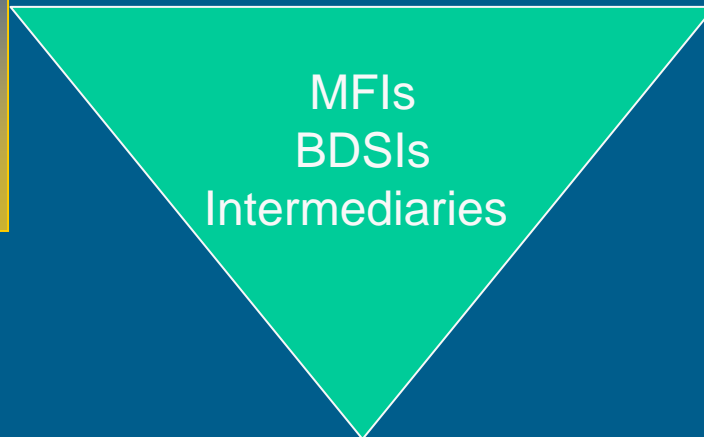
*Deprived families Economic Empowerment Program*

**Program Partners**



**Islamic  
Development  
Bank (IsDB)**

**UNDP/PAPP  
EA/PMO**



**Palestinian  
Authority  
(PA)**

# Goal

The DEEP aims to develop a comprehensive package of financial and non-financial services to meet the needs of poor families, transforming them from being **recipients of humanitarian assistance to providers of income for their own families**, thus enabling them to sustain their livelihood.

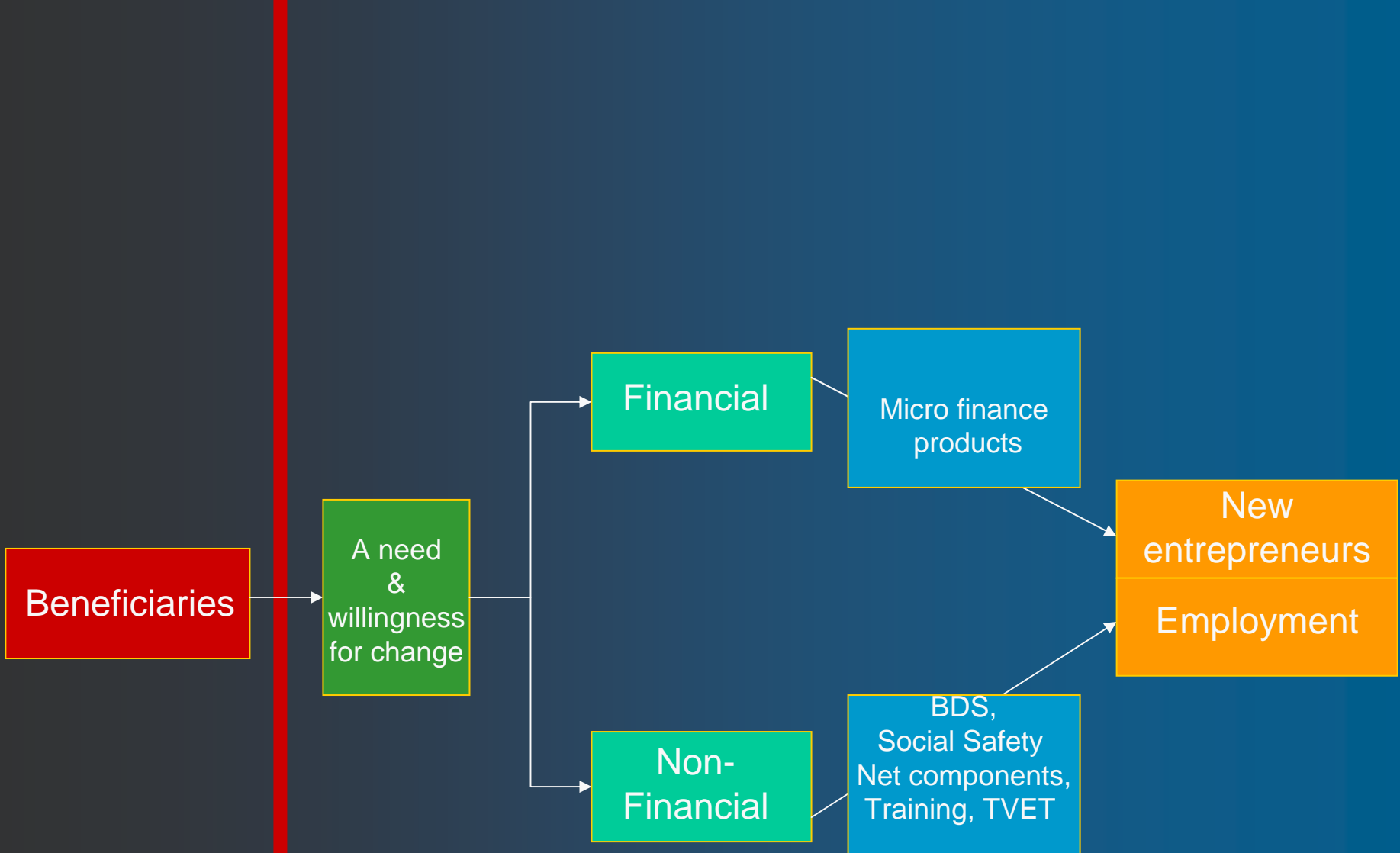
## **Program Beneficiaries**

### **DEEP will target at least 4,000 families:**

- Chronic poor, receiving humanitarian assistance.
- New poor, including farmers and unemployed daily wage workers.

### **DEEP will support:**

- Palestinian Authority, represented by the MOSA, MOL and the MOP.
- Intermediary organizations, like BDSIs and MFIs.



# [ Poverty Profile in Palestine ]

poverty line



43%

of the Palestinian population

\$2.3 dollars a day.

15%

living in absolute poverty

# Non-Financial services and business development services

poverty line



**Beneficiaries**

comprehensive package of financial and non-financial services for target group

# Non-Financial services and business development services



poverty line

vocational training

**Beneficiaries**

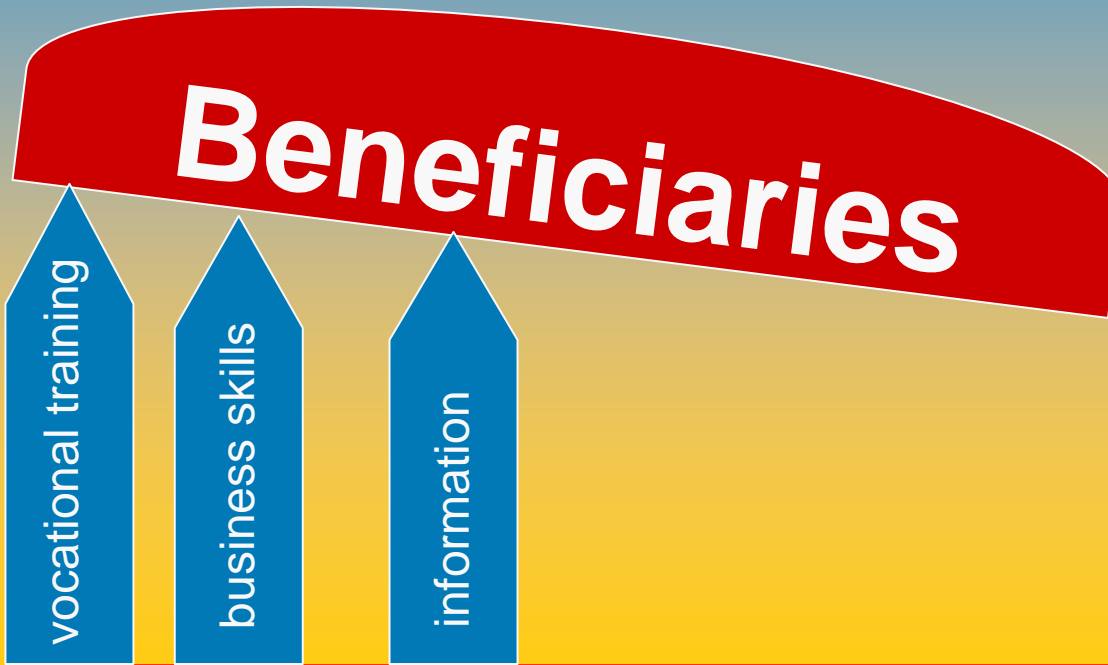
comprehensive package of financial and non-financial services for target group

# Non-Financial services and business development services



comprehensive package of financial and non-financial services for target group

# Non-Financial services and business development services



**Beneficiaries**

vocational training

business skills

information

poverty line

comprehensive package of financial and non-financial services for target group

# Non-Financial services and business development services

## Beneficiaries

vocational training

business skills

information

consulting services

poverty line

comprehensive package of financial and non-financial services for target group

# Beneficiaries empowered

vocational training

business skills/  
mentoring

Information

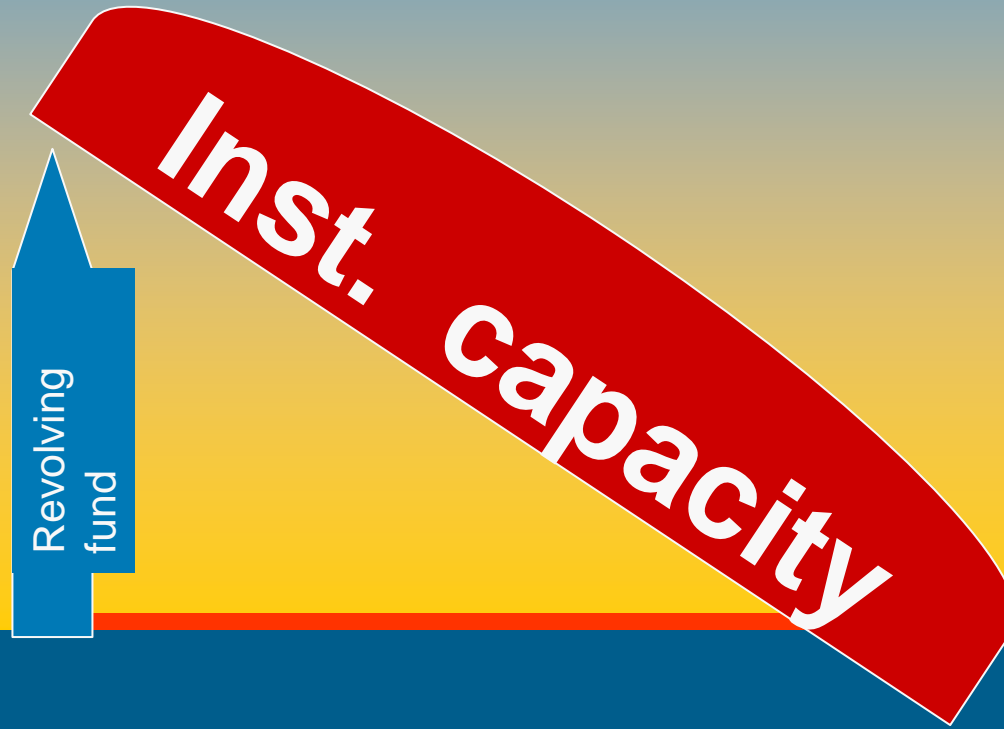
consulting  
services

Access to finance

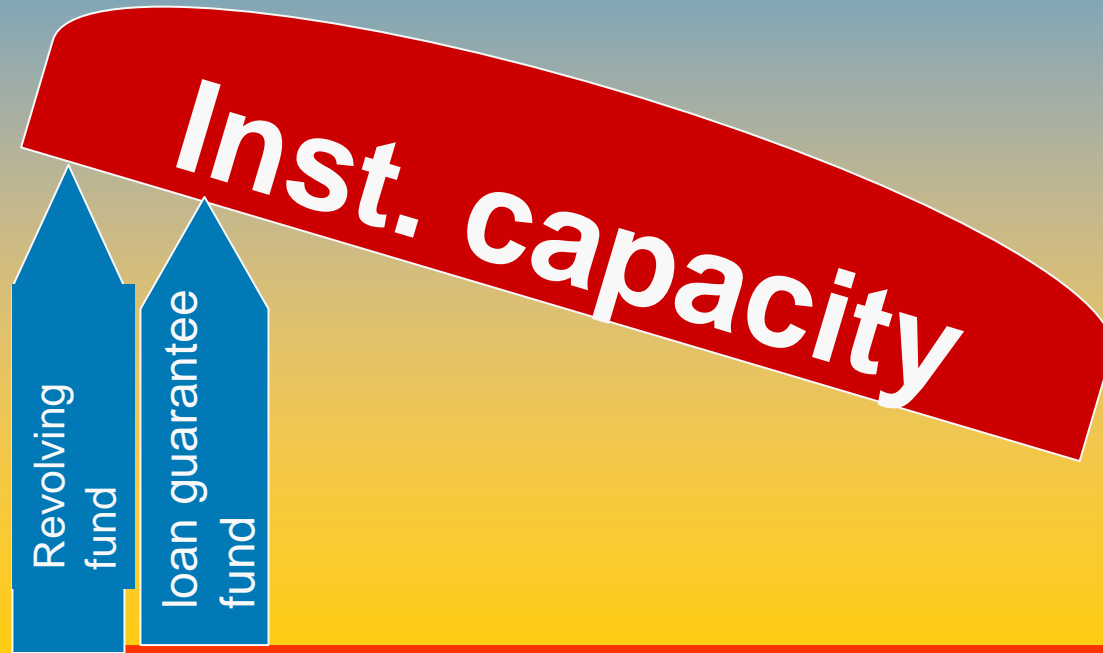
poverty line

comprehensive package of financial and non-financial services for target group

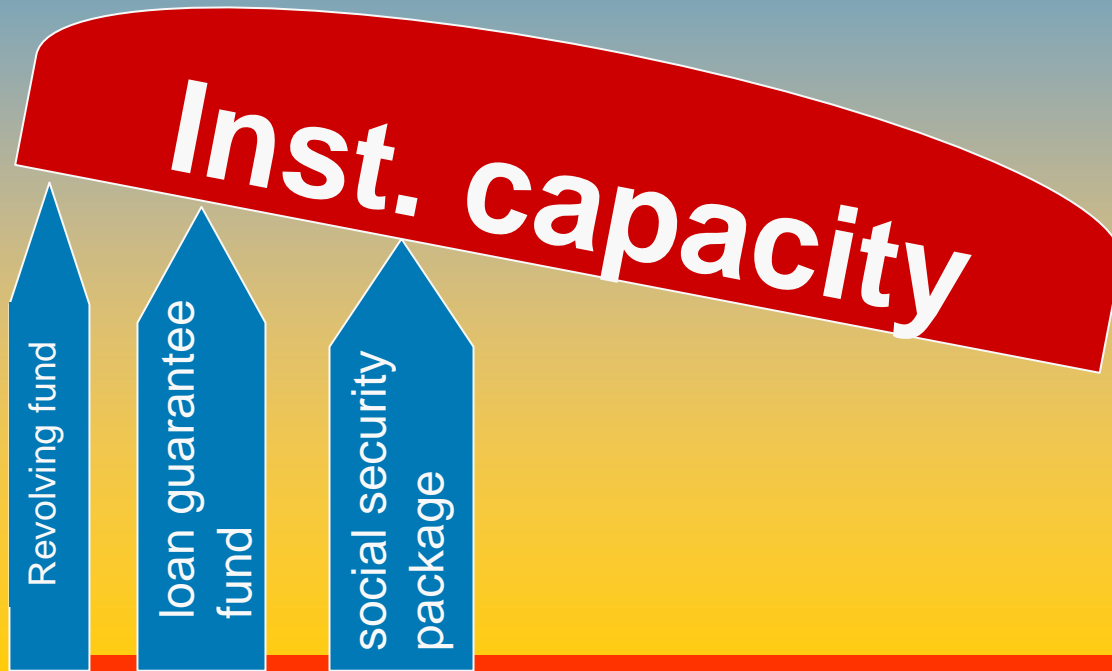
# Capacity development of implementing partners



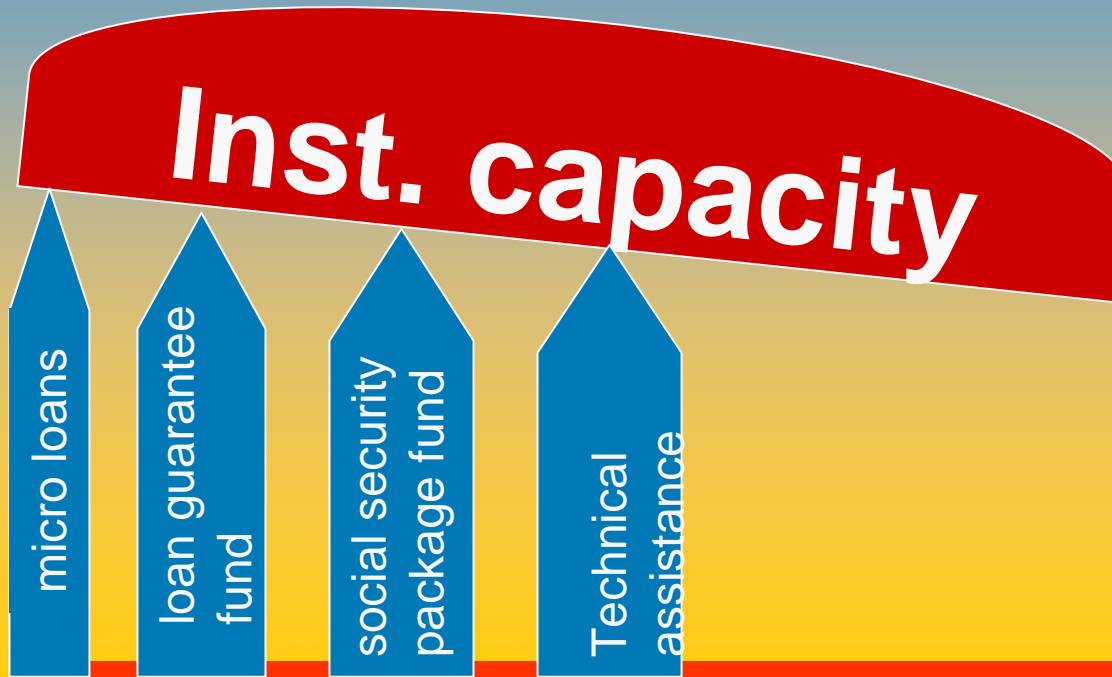
# Capacity development of implementing partners



# Capacity development of implementing partners



# Capacity development of implementing partners



# Capacity development of implementing partners

**Inst. Capacity enhanced**

revolving fund

Loan  
guarantee fund

social security  
package

Technical  
Assistance

Innovation  
promotion

# [ Programme principles ]

Sustainability;

Application and promotion of best practices;

Promoting innovation;